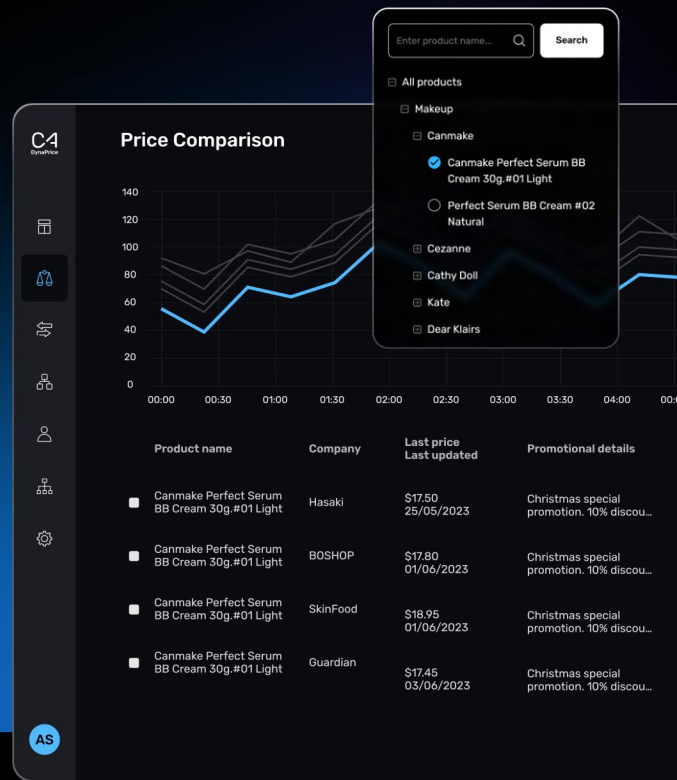


Define best pricing and promotion strategies with real-time market intelligence



In today's competitive market, gaining insight into your competitor's pricing strategy is crucial. Yet, the manual process of gathering market intelligence is labor-intensive and time-consuming. Manually updating your storefront's pricing and implementing pricing strategies can put you at a competitive disadvantage.

What if there was a way to automate these tedious tasks and elevate your pricing strategy to a level resonating with market dynamics in real-time? DynaPrice, with its AI/ML-driven engine, addresses these challenges, offering a competitive edge and enabling agile, informed decisions, transitioning from reactive to proactive pricing strategies.

YOUR AI-DRIVEN REAL-TIME PRICING STRATEGIST

Automated Market Intelligence Collection

Stay ahead by having automatic insights into the market dynamics without spending hours manually gathering data.

Real-time Notifications

Receive instant notifications regarding pricing strategy shifts in the market, helping you to act swiftly.

Intelligent Product & Offer Mapping

Map your products and offers to those of the competition semi-automatically, saving time and ensuring accuracy.

Automated Storefront Updates

Get the option for automatic updates at your storefront, ensuring your pricing remains competitive and attractive.

COMPLETE MARKET INTELLIGENCE, PRODUCT MAPPING AND AUTOMATED PRICING

DynaPrice's NLP (Natural Language Processing) engine automates the mapping of your products to competition's offerings, making customization a breeze.

SIMILAR PRODUCTS

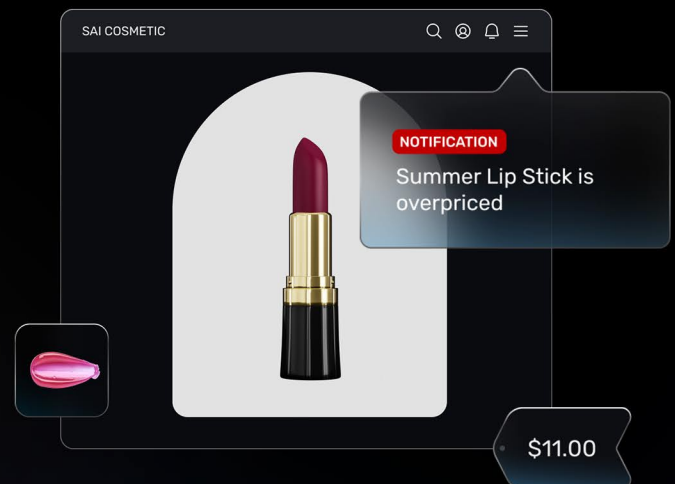
- Discover which products and offers are in direct competition with your product.
- Unveil the pricing strategies employed by your competitors.
- Understand where deal hunters are most likely to land.
- Analyze promotions, bait & switch offers, loss leader offers, and stock levels of similar products across various brands - be it international, private, or store brands.

IDENTICAL PRODUCTS

- Gauge how competitors position identical products and deduce their pricing strategies.
- Identify offerings poised as loss leaders or employing other pricing strategies.
- Understand where customers inclined towards that specific product would shop, especially when pricing is a prime concern.

Real-time Market Intelligence

With real-time notifications on market price changes and the ability to send automated pricing updates to your storefront, DynaPrice is not merely a tool but an extended pricing strategist, ensuring you stay ahead in the market game.



SAI DIGITAL
End-to-end transformative solutions across Intelligence, Tech, Marketing, and Creative

With vast enterprise expertise, we provide end-to-end digital commerce solutions. Our AI product, Catalyzer, leverages this experience to pioneer a transformative customer experience.

Ready to transform today to lead tomorrow?

Contact us for a free demo.

catalyzer@sai-digital.com