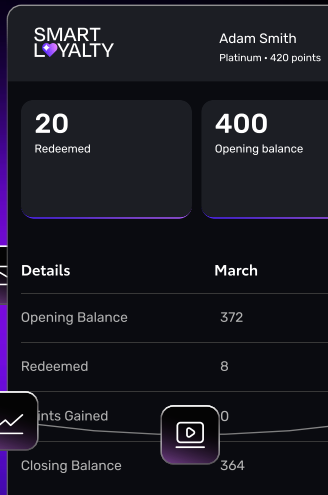




# Increase your customer retention by rewarding every CX interactions



Today's customers expect more than points for purchases. They interact with your brand across multiple touchpoints, yet your loyalty program only sees transactions - missing countless opportunities to build genuine, lasting relationships.

## Data-driven loyalty program to lead engagement across the entire customer lifecycle

**20%**<sup>1</sup>

Loyalty program participants are more likely to make frequent purchases

**5%**<sup>2</sup>

Annual revenue increase by Loyalty Programs

Up to **x25%**<sup>3</sup>

Retaining existing customers is cheaper than acquiring new ones

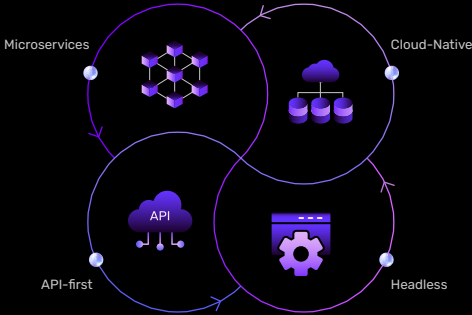
1. National Retail Foundation | 2. Harvard Business Review | 3. Bain & Company

Seamlessly integrates with any eCommerce technology provider

SmartLoyalty is



# DRIVING YOUR BUSINESS FORWARD



## ✦ MACH ARCHITECTURE

Seamlessly support both online and offline models with MACH-based architecture, enhancing shopping experiences and incentivizing in-store actions.

## ✦ SOCIAL SHARING OF REWARDS POINTS

Boost engagement by rewarding social interactions with loyalty points, distributed based on customer reviews or shoutouts.

## ✦ INTELLIGENT & EVOLVING

Smart Loyalty uses cutting-edge AI and continuous AI/ML enhancements to deliver an ever-evolving solution that drives exceptional customer engagement.

## ✦ SEAMLESS INTEGRATION

API-driven and easily integrated with systems like Order Cloud for smooth onboarding.

## ✦ BLOCKCHAIN INTEGRATION & SMART CONTRACTS

Integrate blockchain for secure, transparent loyalty programs where customers can share rewards and access platforms effortlessly.

## ✦ ENTERPRISE-CLASS LOYALTY SOLUTION

Powerful and configurable, Smart Loyalty accelerates retention by leveraging data-driven solutions across multiple touchpoints. Ideal for large enterprises, with extensive accrual options tailored to business needs.

Adam Smith ✕

Member tier: Gold

Hello, Adam Smith!

Don't forget! As a member you enjoy free shipping!

**Points**  
You get 100pt for every ¥10,000 spent

**Rewards**  
Discover offers, benefits, experiences

**Orders**  
View & track online or pickup orders



Your Gold Rewards

<b>30% OFF</b>	<b>¥1000 D</b>
Discount on selected items <a href="#">DETAIL</a>	\$10 Discount order. <a href="#">DETAIL</a>

## ABOUT SAI DIGITAL

SAI Digital is an end-to-end Experience Commerce Agency.

We blend Intelligence, Marketing, Technology and Creativity to turn complex enterprise challenges into delightful customer experiences and sustainable commerce growth.

