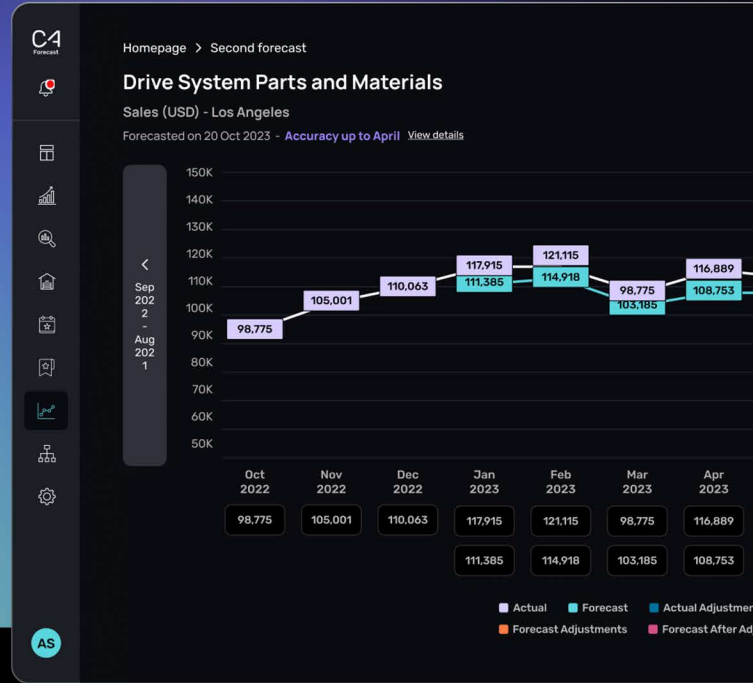


Turbocharge your growth with AI-powered business planning.



An enhanced customer experience is a key driver of growth in hyper-competitive industries. When inundated with choices, customers regularly choose brands that fulfill their requirements. In such a scenario, addressing supply chain issues is critical for improving customer experience.

With Catalyzer Forecast, our AI-led demand forecasting tool, you are primed to deliver big business wins by predicting customer demand with increasing accuracy. Maximize on revenue opportunities by ensuring optimal inventory management to avoid both stock-outs and excess inventory.

KEY FEATURES



- Intelligent**
 business modelling using ML
- Analytics**
 on future sales & revenue
- What/If**
 scenario planning

THE SMART COMBO OF DATA, ANALYTICS, AND AI HELPS BUSINESSES TO IMPROVE FORECASTS

Historical Sales information and other factors are considered to forecast demand to help in planning inventory and production levels.



The models are self-learning and they progressively improve forecast accuracy as more data and feedback is provided.

Automated planning

The automated tool becomes progressively accurate, delivering forecasts that require minimal human intervention. Advance data management capabilities allow your teams to have a unified view of the entire demand planning process, easing cross-functional collaboration.

Dependable integration

The API-first, cloud native solution is designed to easily integrate into any ERP platform or analytics tool, creating hassle-free and scalable infrastructure. The user-friendly interface is built for easy, organization-wide adoption, enabling your teams to stay focused on their core tasks.

Beyond static reports

Our powerful solution fast-tracks data scraping and analysis, creating real-time forecasting reports. The platform functionalities can be further extended to develop powerful what/if scenarios that empower you to stay agile through complex business landscape.

