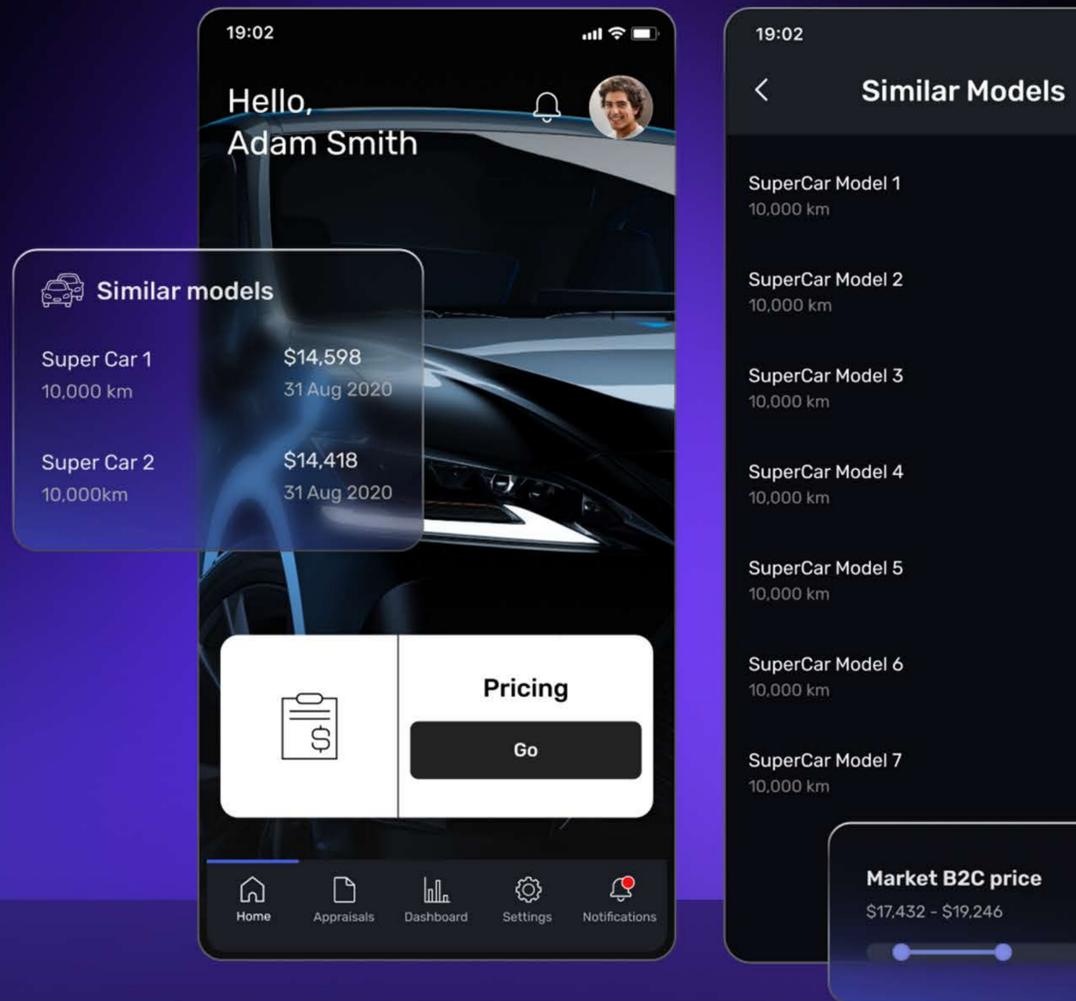


Recommend optimal trading prices for pre-owned products using AI/ML.



The heightened focus on sustainability has led to a need for brands to create circular business models that encourage reuse of pre-owned goods.

Automobile is one such industry where the demand for used cars has been steadily increasing. The supply chain shortages and economic inflation has further fueled this demand. But to be able to trade at scale for pre-owned cars, brands need a standardize pricing strategies, which is currently guided by arbitrary market forces.

Catalyzer SmartPrice replaces such randomized pricing methodology with AI/ML-generated pricing scenarios. We use a pre-trained ML model based on historical data that is then fine-tuned with a highly configurable assessment process and competition's crawled pricing data.

The result is real-time, data-centered buying & selling prices to facilitate the most profitable margin for every used product.

Our AI/ML-powered pricing engine will



Digitize the appraisal process along with creating a visual library to verify and define the quality of each car

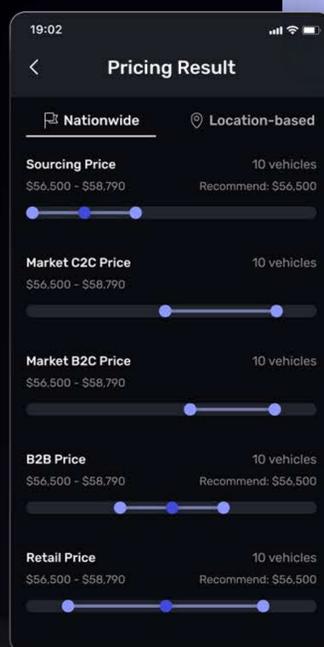
Recommend the optimal trading prices to help you negotiate at the highest possible margin



Consistently generate the most competitive price range for each unique car within minutes

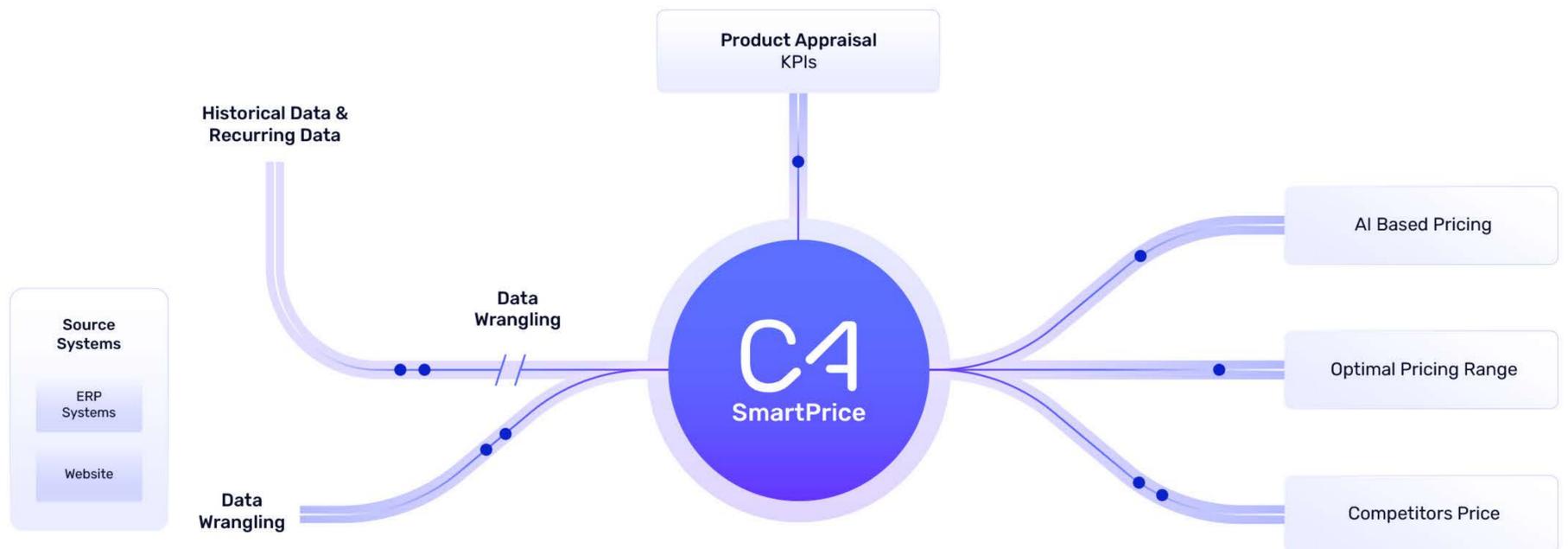


Build a trustworthy platform where shoppers can easily compare prices by competitors for similar products



AI Driven

The self-learning model progressively improves the pricing accuracy as more data and feedback is provided.



Built For Scale & Agility

An API-First, cloud Native pricing engine that will continuously train & optimize to generate the most market-relevant pricing within minutes.

Improved Customer Experience

Simplying customer experience by offering the most optimal trading prices to your customer and allowing comparison shopping on the same platform.

Reduce Operational Complexity

Easily capture and manage Big Data, enabling bias-free pricing strategies, that allow cross-functional collaboration on one platform.

